



# DATA BY DESIGN

IASSIST 2021 • Gothenburg

7-9 April, 2021

**Sponsor & Exhibition  
Invitation**

# WELCOME TO GOTHENBURG

There is a rapidly growing interest in working with open research data in Sweden, and international collaborations are becoming more and more important to make it happen. The Swedish National Data Service (SND) is therefore happy to welcome all participants to the annual IASSIST conference in Gothenburg in 2021.

As a national research data repository governed by a consortium consisting of seven Swedish universities and working in agreement with over 30 institutions, SND has the potential to reach a large number of researchers who could gain from the knowledge exchange and experiences of IASSIST.

The conference theme, “Data by Design: Building a Sustainable Data Culture”, emphasizes two core values embedded in the culture of Gothenburg and Sweden: design and sustainability.

We look forward to seeing you in Gothenburg in 2021.

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## ABOUT IASSIST IN GOTHENBURG, SWEDEN 7-9 APRIL, 2021

- ASSIST (International Association for Social Science Information Service and Technology) is an international organization of professionals working with information technology and data services to support research and teaching in the social sciences
- 500 members worldwide
- IASSIST 2021 is the 46th annual conference with 250-300 expected attendees from academic and government sectors globally
- To be held at the Swedish Exhibition & congress center in the center of Gothenburg with walking distance to restaurants, bars, culture and attractions in the immediate neighbourhood; little or no need for transportation.
- Workshops, speaker presentations and posters across 3 days
- Conference website: <https://iassist2021.org/>
- Host institution: Swedish National Data Service, SND <https://snd.gu.se/en>



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## CATEGORIES OF SPONSORSHIP

The IASSIST 2021 Conference proposes 3 sponsorship categories:

**PLATINUM Sponsor**

**GOLD sponsor**

**SILVER sponsor**

All levels are available to all sponsors. In addition, there are Sponsor items and Exhibition opportunities. The Sponsor Items can be added to both Sponsors and Exhibitors. The indicated acknowledgments are examples and can be tailored to your needs and style.

All prices in this Invitation to Sponsorship & Exhibition are in SEK and excl. VAT.

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## SPONSORSHIPS

### PLATINUM SPONSOR – SEK 40.000 (2 available)

Includes:

- Name/logo on website
- Recognised by name during opening & closing, business meetings
- Hand out on promotion table
- Ad on banner on website
- 4\*2 sqm exhibition raw space
- One free registration fee (access to the sessions)
- One exhibitor badge (access to the exhibition area)

### GOLD SPONSOR – SEK 25.000 (4 available)

Includes:

- Name/logo on website
- Recognised by name during opening & closing, business meetings
- Hand out on promotion table
- Ad on banner on website
- 3\*2 sqm exhibition raw space
- One exhibitor badge (access to the exhibition area)

### SILVER SPONSOR – SEK 15.000 (4 available)

Includes:

- Name/logo on website
- Recognised by name during opening & closing, business meetings
- Hand out on promotion table
- 2\*2 sqm exhibition raw space
- One exhibitor badge (access to the exhibition area)

### Other sponsor items

- **Conference Bag** sponsor – SEK 15000 (2 available)  
Your logo co-branded on bag alongside IASSIST conference logo.
- **Lanyard sponsor** – SEK 8000 (1 available)  
Your logo co-branded on lanyards alongside IASSIST conference logo.

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## CONTACT US!

Sweden Meetx has been contracted to manage the conference secretariat. If you have any questions or need any further information you are most welcome to contact:

Sweden MEETX AB  
E-mail: [iassist2021@meetx.se](mailto:iassist2021@meetx.se)  
Phone: +46 31 708 86 90

Postal address:  
Sweden MEETX AB  
Ref. IASSIST 2021  
412 94 Gothenburg, Sweden

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## CONFERENCE VENUE

**The Swedish Exhibition & Congress Centre** in Gothenburg is the Scandinavian centre for exhibitions, conferences and meetings. The extensive premises and all the experienced personnel ensure each event runs like clockwork providing an enjoyable and memorable experience to anyone visiting.

Address: Mässans Gata/Korsvägen, 412 94 Göteborg.



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## TERMS AND CONDITIONS

### SPONSORSHIP & EXHIBITION

#### Conditions of Payment for Sponsorship & Exhibition

100% of the total fee will be invoiced once the booking is confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice. If the payment is not received, the Sponsorship/exhibitor space may be sold to another Sponsor.

#### Refund and cancellation policy

All cancellations must be made in writing to the conference organizer Sweden Meetx. The Sponsorship fee is refundable minus a 10% charge when the cancellation is made until 6 months before the Conference. For cancellations received after 6 months there will be no refund granted. All prices are indicated in SEK, and excl. 25% VAT.

More information about the Conference can be found on the website; <https://iassist2021.org>

### OUR PRIVACY STATEMENT

We are committed to protecting your privacy. The information we ask for in the registration is the information we need to properly arrange the meeting, logistics, login, payments etc. We will provide relevant information with our partners (travel agency / hotel / venue and industry) with the same purpose. Neither we nor our partners will share any information with third parties. We may keep your name and email address for future events, but you are always free to reject any invitations. We can not register your information without your approval. By confirming our cancellation policy and then clicking the "I accept the user agreement" button in our forms, you agree that we store your information for the above purposes. Sweden Meetx and Svenska Barnmorskeförbundet are jointly responsible for the processing of your personal data.

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## KEY CONTACTS

For questions or further information please contact:

#### Conference Secretariat

Sweden MEETX AB  
E-mail: [iassist2021@meetx.se](mailto:iassist2021@meetx.se)  
Phone: +46 (0)31 708 86 90  
Adress: Ref: IASSIST 2021  
SE-412 94 Gothenburg  
SWEDEN

#### Local Organising Committee

Iris Alfredsson, Swedish National Data Service  
Olof Olsson, Swedish National Data Service  
Matilda Lindmark, Swedish National Data Service

# Contract



**DATA BY DESIGN**

IASSIST 2021 • Gothenburg

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Company/Institution

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Address

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ZIP

City

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Contact person

Email

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VAT number

Ref./PO number

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Invoicing address (if other than above)

## Sponsorship/Exhibitor levels

- |   |            |
|---|------------|
| <input type="checkbox"/> Platinum sponsor | SEK 40 000 |
| <input type="checkbox"/> Gold sponsor     | SEK 25 000 |
| <input type="checkbox"/> Silver sponsor   | SEK 15 000 |

## Sponsor items

- |  |            |
|--|------------|
| <input type="checkbox"/> Conference Bag  | SEK 15 000 |
| <input type="checkbox"/> Lanyard sponsor | SEK 8 000  |

Prices excl. of VAT

## Personal tickets:

A special registering link for the complementary tickets will be sent out as soon as we receive the completed contract form. Additional tickets can be bought via the regular registering procedure on the website [iassist2021.org](http://iassist2021.org)

## Payment

Upon receiving completed contract we will send an invoice via email. Terms of payment is 30 days.

Date & City

Signature:

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**Please return completed contract to**

E-mail:

[iassist2021@meetx.se](mailto:iassist2021@meetx.se)

or by regular mail:

Sweden Meetx AB

Ref: IASSIST 2021

412 94 Göteborg

VAT no: 556265-4011